

# QUESTIONS & ANSWERS

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**HP**

# HP2-B94

*Selling HP DesignJet Large Format Printing*

- B. retail
- C. AEC
- D. GIS

**Answer:** D

**QUESTION:** 37

Automotive, ship building, and aerospace companies all belong to which vertical market segment?

- A. AEC
- B. GIS
- C. corporate
- D. MCAD

**Answer:** C

**QUESTION:** 38

Which customers have the widest range of printing requirements?

- A. graphic designers
- B. PSP's
- C. retail
- D. corporate/office

**Answer:** A

**QUESTION:** 39

Which market segment produces thematic maps?

- A. AEC
- B. pre-press
- C. GIS
- D. graphic design

**Answer:** C

**Reference:**

<http://geography.about.com/od/understandmaps/a/thematicmaps.htm>

**QUESTION:** 40

Which market segment produces 3D solid models?

- A. MCAD
- B. AEC
- C. pre-press
- D. graphic design

**Answer:** A



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