

QUESTIONS & ANSWERS

Kill your exam at first Attempt



Microsoft

MB2-719

Microsoft Dynamics 365 for Marketing

QUESTION: 40

You need to resize an image that is stored in Dynamics 365 for Marketing. What should you do?

- A. Clone the image. Specify the new dimensions and save the changes.
- B. Edit the image in an external graphics system and re-upload it to the marketing application.
- C. In the Marketing Email form, enter the new dimensions for the image.
- D. Edit the image from within the marketing application and save the changes.

Answer: D

QUESTION: 41

Which three aspects of data privacy are protected by implementing General Data Protection Regulation (GDPR) standards? Each correct answer presents a complete solution.

- A. Individuals have the right to access their personal data.
- B. Individuals have the right to request for their personal data to be deleted.
- C. Organizations can send marketing emails without consent.
- D. Organizations are required to provide clear notice of data collection.
- E. Organizations may purchase contacts from third-party agencies.

Answer: C

QUESTION: 42

You are performing initial set up steps for Dynamics 365 for Marketing. What must you provide during first time setup?

- A. company name and email address
- B. subscription center
- C. physical sender address
- D. company phone number

Answer: B

QUESTION: 43

You need to complete the webinar configuration for events. What should you do?

- A. Create at least one template for use with event registration.
- B. Specify the URL for the Dynamics 365 for Marketing application.
- C. Add a webinar provider.
- D. Provide your Dynamics 365 for Marketing login credentials.

Answer: C

QUESTION: 44

Your company plans to host a live webinar. You need to ensure that the company meets the prerequisites for hosting webinars. What are the two prerequisites? Each correct answer presents part of the solution.

- A. Dynamics 365 must be configured to use the company's webinar account.
- B. You must have sign-in credentials to access your company's account with a webinar provider.
- C. Add a custom channel for the webinar.
- D. You must have a webinar URL.

Answer: C

QUESTION: 45

You need to create a webinar invitation that you can distribute to your contacts. Which tool should you use?

- A. Portals
- B. Customer Journey
- C. Marketing Emails
- D. Event Invitations

Answer: B

QUESTION: 46

You create a webinar event and integrate it with your webinar provider, ON24. You create a customer journey and send out a marketing email inviting your contacts to register for the event. From where do initial webinar confirmation emails originate?

- A. webinar event tile properties in the Dynamics 365 for Marketing customer journey
- B. a marketing email tile in the Dynamics 365 for Marketing customer journey
- C. the webinar provider's confirmation email process
- D. a webinar advanced settings record in Dynamics 365 for Marketing

Answer: D

QUESTION: 47

You are setting up registration for an event. Visitors must be able to register for a group of individual sessions in one operation. You need to configure registration. What should you do?

- A. Associate event registrations with a session track that is assigned to an event and its event sessions.
- B. Associate event registrations with the defined set of event sessions.
- C. Group event registrations in an event pass, then link the event pass to a session track.
- D. Group event sessions in a session track, then link the session track to an event pass.

Answer: A

QUESTION: 48

You are creating an event. You need to send out invitations. Which two actions should you perform? Each correct answer presents part of the solution.

- A. Create a campaign record for the event and distribute the campaign activities.
- B. Create a customer journey to send the email.
- C. Create a marketing email message that includes a survey block.
- D. Create a marketing email message that includes an event block.

Answer: B

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